



Susan Magrino Agency
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Calendar of Recommended Multicultural and Diversity Events

MMR compiles a comprehensive listing of multicultural marketing and diversity focused conferences and events worldwide, as well as consumer events available for sponsorship, targeting ethnic/niche audiences. The calendar is continually updated and provides contact information for conferences, seminars, expos, benefit galas and other industry events.

It is free to submit an event for a listing (subject to approval). You can also upgrade your listing to feature your event with a short description and logo on this website and in our Calendar eblasts. View a sample of the Calendar eblast disseminated via [MMRNews](#) here:

No media download found.

If you are interested in listing your event, you must first [login](#) or [create an account](#). Already signed in? [List your event here with a simple listing \(free\)](#) or [post a featured event \(fee applies\)](#).

Featured Events

July 30, 2014

[National Association of Black Journalists Annual Convention & Career Fair](#)

National Association of Black Journalists Annual Convention & Career Fair July 30- August 3, 2014 Boston, MA The National Association of Black Journalists (NABJ) welcomes you to join us from July 30- August 3, 2014, as we gather in Boston for the 39th Annual Convention and Career Fair. Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. NABJ will host an array of special events during the convention. The annual convention is the premier venue for digital journalism education, career development, and the nation's leaders in media, business, arts & entertainment and technology. Professional journalists, students and educators will take part in full- and half-day seminars designed to strengthen and enhance their skills. Workshops throughout the five-day convention will highlight journalism ethics, entrepreneurship, specialized journalism and transitioning journalism skills to bookpublishing, screen writing and media relations. **For additional information: www.nabj.org or contact April O. Turner, aturner@nabj.org, 202-649-0719**

August 13, 2014

[The Hispanic Retail 360 Summit is Celebrating 10 Years Connecting Retailers to the Hispanic Consumer](#)



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The influential Hispanic consumer market represents a significant growth opportunity for retailers, manufacturers and suppliers. While this market is attractive to business, understanding its complex, multi-generational facets; its shifting attitudes and cultural preferences can be illusive to merchandisers and marketers alike. For ten years, the retailing industry has relied on the Summit for up-to-date data, insightful analysis and successful strategies that can build a lasting bridge to the Hispanic consumer. Join your industry peers for three days of intensive education designed to help retailers target, segment and execute merchandising and marketing plans effectively to Latino shoppers. The Summit theme for 2014 covers one of the hottest topics in marketing- Total Market: Tapping Into the Power of Bicultural Latinos Through an Integrated Approach. A "total market approach" involves shifting away from focusing on Hispanics or any specific culture and moving to a platform that integrates all the cultures into one strategy. This year's conference will explore how this new approach impacts Hispanic marketing, especially as bicultural Latinos become a growing and more influential segment of both the Hispanic and general markets. Hear all about the "Total Market" approach and much more by attending this year's Summit! Register today! www.hispanicretail360.com. For more information please contact Michael Hatherill, mhatherill@stagnitomail.com, 201-855-7610

September 16, 2014

[2014 NAMIC Excellence in Multicultural Marketing Awards \(EMMA\), Deadline June 13](#)

2014 NAMIC Excellence in Multicultural Marketing Awards (EMMA), Deadline June 13

The 2014 NAMIC Excellence in Multicultural Marketing Awards (EMMA), presented in partnership with *CableFAX* Magazine, recognize the top Marketing Tactics and Case Studies/Campaigns targeted to multicultural audiences. Winners will be acknowledged during the 28th Annual NAMIC Conference on September 16-17, 2014 at the New York Marriott Marquis as part of *Diversity Week*, and will be featured in *CableFAX* Magazine. For complete rules and eligibility, visit www.emmacompetition.com. Submit your entries by Friday, June 13, 2014 by 11:59 pm EDT. For more information contact Susan Waldman, susan.waldman@namic.com, 212-594-5985

Upcoming Events

June 25-26, 2014

MFHA Operators' Cultural Intelligence Conference

The Multicultural Foodservice & Hospitality Alliance (MFHA), New Albany, OH

<https://www.regonline.com/Register/Checkin.aspx?EventId=1527567>

Ruth Fuerte: ruth.fuerte@mfha.net, 401-461-6344

June 30, 2014

Born to Lead: Beyond the Bamboo Ceiling

Asian Women in Business, New York, NY

<http://www.awib.org/index.cfm?fuseaction=Page.ViewPage&PageID=810>

info@awib.org, 212-868-1368



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July 9-10, 2014

The 9th Annual LATIN MIXX Conference & DJ Choice Awards

The Latin Mixx, New York, NY

<http://www.latinmixx.com/latinmixx2011/>

Janice I.Torres: Janice@TheBrandPhoenix.com, 212-363-0140

July 15, 2014

Ladies Who Laugh 2014

New York Women in Communications, New York, NY

<http://www.nywici.org/events/ladies-who-laugh-2014>

July 15-17, 2014

2014 Multicultural Women's National Conference

Working Mother, New York, NY

<http://www.workingmother.com/conference-events/2014-multicultural-women039s-national-conference>

July 21, 2014

The African American TV & Video Summit

Target Market News and The NABOB Foundation, Chicago, IL

<https://targetmarketnews.com/TVSummit2014Info.htm>

312-408-1881

July 30- August 3, 2014

2014 NABJ Convention and Career Fair

NABJ, Boston, MA

<http://www.nabj.org/?page=2014Registration>

July 31, 2014

The 2014 DANDI (Diversity & Inclusion) Awards

European Diversity Leadership Congress, New York, NY

<http://dandiawards.com/2013/>

August 7-8, 2014

The 2nd Annual Total Market Industry Summit and Awards Brunch

The Cross-Cultural Marketing & Communications Association (The CCMCA), New York, NY

<https://www.eventbrite.com/e/the-2nd-annual-total-market-industry-summit-and-awards-brunch-tickets-10791998157>

contact@theccmca.org

August 13-16, 2014

2014 AAJA National Convention

AAJA, Washington, D.C.

<http://www.aaja.org/category/convention/d-c-2014/>

August 13-15, 2014

Hispanic Retail 360 Summit 2014

Stagnito Media, San Antonio, TX

<http://www.hispanicretail360.com/>

Michael Hatherill: mhatherill@stagnitomedia.com, 201-855-7610



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August 23, 2014

Celebrando Latinas

El Latino San Diego, San Diego, CA

<http://celebrandolatinas.com>

Natalie Richards: Natalie.richards@ellatino.net, (619) 426-1491

August 24, 2014

Festival Peachtree Latino 2014

The Southern Latino Foundation, Atlanta, Georgia

www.festivalpeachtreelatino.com

Rafael Ortega 678-966-0322

September 17, 2014

Hispanic Music and Entertainment Marketing Forum

Portada, New York, NY

<https://www.portada-online.com/events/hispanic-forum/>

September 18, 2014

8th Annual Hispanic Advertising and Media Conference

Portada, New York, NY

<https://www.portada-online.com/events/hispanic-conference/>

October 2, 2014

12th Annual Hispanic Television Summit

B&C and Multichannel News, New York, NY

[Jennifer Ware: jware@nbmedia.com, 917-281-4718](mailto:jware@nbmedia.com)

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October 16-17, 2014

Multicultural Health National

DTC, Atlanta, GA

Scott Ehrlich: scott@dtcperspectives.com, 770-559-0702

October 21, 2014

The 2014 DiversityInc Special Awards Event Building Your Diversity Brand: How to Improve Pipeline, Talent Development, Supplier Diversity

Diversity Inc, New York, NY

<http://www.diversityinc.com/diversity-events/>

Carlolynn Johnson: cjohnson@diversityinc.com, 973-494-0539

October 22, 2014

2014 Culturally Competent Healthcare Event

Diversity Inc, New York, NY

<http://www.diversityinc.com/diversity-events/>

Carlolynn Johnson: cjohnson@diversityinc.com, 973-494-0539

November 9-11, 2014

ANA Multicultural Marketing & Diversity Conference

ANA, Miami Beach, FL

<http://www.ana.net/conference/show/id/MCC-NOV14>

Janine Martella: jmartella@ana.net



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November 6-8, 2014

The Fourth Annual Caribbean Food & Wine Festival

Grace Bay Resorts and Turks & Caicos Tourist Board Association, Providenciales, Turks & Caicos

<http://www.caribbeanfoodandwinefestivaltci.com>

December 7, 2014

15th Conference on LGBT Tourism & Hospitality

Community Marketing, Inc., Las Vegas, NV

<http://www.communitymarketinginc.com/education-and-conferences/international-conference-on-gay-lesbian-tourism/>

March 17-19, 2015

The Forum on Workplace Inclusion

University of St. Thomas, Minneapolis, MN

http://www.stthomas.edu/mcf/?utm_source=workplaceforum&utm_medium=Web&utm_campaign=redirect

workplaceforum@stthomas.edu, 651-962-4377