



GRACE BAY BEACH IN TURKS & CAICOS FEATURED ON THE COVER OF SPORTS ILLUSTRATED SWIMSUIT 2016

Luxury, oceanfront Grace Bay Club resort on award-winning Grace Bay Beach hosted cover girls Ashley Graham and Hailey Clauson for shoot

Providenciales, Turks and Caicos Islands (February 15, 2016) — The famed, clear blue waters of Grace Bay Beach in Turks and Caicos Islands brought the heat to this year’s Sports Illustrated Swimsuit 2016. The publication’s highly anticipated issue hit newsstands, the web and mobile platforms today, and features top models Ashley Graham and Hailey Clauson on two separate covers. Ultra-luxury resort [Grace Bay Club](#) played host to Graham and Clauson, in addition to Lily Aldridge, Emily DiDonato, Hannah Ferguson and Barbara Palvin, as the home base of the Turks and Caicos shoot.

Grace Bay Club is situated on a prime stretch of the world-renowned Grace Bay Beach, repeatedly voted among the world’s best beaches, on the island of Providenciales, which recently received the distinction of World’s Best Island. The destination’s signature turquoise blue waters and white-sand beaches offered the perfect backdrop for the two week swimsuit photoshoot by renowned photographer James Macari.

“We are so fortunate to have been granted the opportunity to welcome Sports Illustrated Swimsuit back to Grace Bay Club for a second time, said Nikheel Advani, Principal and COO of Grace Bay Resorts. “On behalf of our entire team, we were honored to be the host resort during the two week shoot, offering a welcome respite for the Sports Illustrated Swimsuit team.”

Grace Bay Club is an ideal destination for those looking for a relaxed-yet-sophisticated luxury vacation. The resort’s all oceanfront suites offer lavish accommodations for discerning travelers of all tastes, complete with personal concierge service, complimentary breakfast and afternoon tea, and full-service pools and beaches with complimentary non-motorized water sports equipment. An immaculate, tropical setting, the resort offers guests the opportunity to soak in the sun from its three oceanfront pools, relax at Anani Spa and indulge in exceptional cuisine at four oceanfront dining venues, including signature restaurant Infiniti Restaurant & Raw Bar. Guests can also sample innovative cocktails at Infiniti Bar, the longest beach bar in the Caribbean.

To celebrate Grace Bay Beach appearing on the cover of Sports Illustrated Swimsuit 2016, Grace Bay Club is offering its guests the unique opportunity to receive the “model treatment” themselves. Today, Grace Bay Club launched an exclusive Model Treatment Package, giving guests the opportunity to visit the locations photographed throughout the magazine and strike a pose like their favorite cover girls.

Model Treatment Package

- 3-night stay in a Grace Bay Club Villas Jr. Suite or higher

- Full day boat tour for up to four, highlighting photo shoot locations featured in the magazine
 - Pickup from Grace Bay Beach at Grace Bay Club, continuing on to Mudjin Harbor in Middle Caicos
 - Snacks, beverages and lunch provided
 - Includes leisure activities, such as snorkeling
- \$100 boutique credit for purchase of handpicked designer swimsuits for guest's use during the shoot
- In-suite hair and makeup for one subject prior to the shoot
- Two-hour "perfect light" sunset photoshoot along Grace Bay Beach with a professional photographer
 - Pose coaching
 - Photo editing
 - High-resolution digital images
- Full luxury resort amenities including complimentary American breakfast served daily in-restaurant, welcome champagne, and more.

The [Model Treatment Package](#) is available from February 1 – December 31, 2016, starting at \$4,949, based on double occupancy. For more information about Grace Bay Club, or to customize your own Model Treatment Package, please call 800.946.5757 or visit www.gracebayclub.com.

The iconic Sports Illustrated Swimsuit franchise reaches more than 70 million US adults annually and spans more than 20 product extensions along with a vibrant experiential marketing business. Since debuting in 1964 Swimsuit has become a pop-culture phenomenon and a revered launching pad for successful careers in TV, fashion, business and film including those of Kathy Ireland, Cheryl Tiegs, Tyra Banks, Heidi Klum, Kate Upton, and Chrissy Teigen.

The Sports Illustrated Swimsuit 2016 photos and video shot in Turks and Caicos are available now at: www.si.com.

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About Grace Bay Resorts

Grace Bay Resorts is a boutique developer and operator of high-end, luxury resorts and branded residences, founded from its flagship property Grace Bay Club which opened in 1993. The brand has grown in recent years with an ownership stake in the management of West Bay Club and The

Residences, a micro resort with exclusive luxury freestanding private beachfront villas, all in Turks and Caicos. Led by Mark Durliat and Nikheel Advani, the developers and hoteliers behind this renowned brand, and Michael Brewster, Grace Bay Resorts provides development, branding and management expertise for luxury five-star boutique hotels and branded residences. Grace Bay Resorts is expanding its award-winning brand and services across the Caribbean destinations and Latin America, with a target of 10 properties in the next few years. www.gracebayresorts.com

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