



**GRACE BAY RESORTS PROMOTES JOHNNA MESSAM TO  
DIRECTOR OF GRACE BAY RESORTS FOUNDATION**

*Messam drives the foundation into a new chapter with updated programming and events*

**PROVIDENCIALES, TURKS AND CAICOS (Aug 3, 2018)** – [Grace Bay Resorts](#) is pleased to announce that Johnna Messam has been promoted to Director of Grace Bay Resorts Foundation. Messam has been with the brand for nearly two years, working closely with the CEO of Grace Bay Resorts and in Marketing. In her new role, she plans to revamp the foundation to suit the changing needs of Turks and Caicos residents in this growing nation.

The Grace Bay Resorts Foundation was established in 2009 with the mission of creating and supporting programs, projects, and initiatives that directly improve the education and general well-being of the Turks and Caicos community. Since its inception, The Grace Bay Resorts Foundation has deployed over half of a million dollars through its various initiatives. More recently, emergency efforts to assist its employees post Hurricanes Irma and Maria, saw the additional expenditure of \$600,000. This included island-wide clean-up, construction of temporary staff housing and rebuilding of staff homes. The foundation's primary goal is to foster young talent to become the future leaders in Turks and Caicos tourism. The foundation places a strong focus on assisting government schools and students by nurturing personal growth and responsibility in the next generation. Previous initiatives have included providing college scholarships, the donation of school supplies, text books and library programs for local primary schools, and the redevelopment of multiple parks and public areas in Providenciales.

“Our goal is to demonstrate the importance of Tourism and its ability to help others, especially those in the community who are not directly involved in Tourism,” says Grace Bay Resorts Founder and CEO Mark Durliat. “Many companies and individuals on these Islands contribute huge efforts to this community. We wish to be known as one of these companies and to encourage others to join us in this effort. By combining our collective resources, we can have an enormous impact on the community as a whole.”

Messam's in-depth knowledge of the local community and of Grace Bay Resorts makes her a key asset to revitalize the foundation. Grace Bay Resorts believes that the appointment of Messam will allow the foundation to improve upon its legacy by serving the community with a fresh perspective.

To celebrate Messam's new role, Grace Bay Resorts is hosting a reception at its newest property, Point Grace, on August 3<sup>rd</sup>, 2018. The event will introduce Messam to local leaders, dignitaries and press that she will work with in her new position.

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**About Grace Bay Resorts**

[Grace Bay Resorts](#), which celebrates its 25<sup>th</sup> anniversary in 2018, is a boutique developer and operator of some of the finest, luxury resorts and branded residences in Providenciales, Turks and Caicos

Islands. Founded from its flagship property [Grace Bay Club](#), which opened in 1993 as the first luxury all-suite resort in Turks and Caicos, Grace Bay Resorts is currently comprised of Grace Bay Club, [West Bay Club](#), [Point Grace](#) and [The Private Villa Collection](#). The soon-to-open [Rock House Resort](#) will serve as Turks and Caicos' very first Cliffside residential resort.

Grace Bay Resorts was founded by Principals Mark Durliat, Nikheel Advani, Michael Brewster and Thierry Grandsire. Grace Bay Resorts offers a wealth of experience in the development, branding, management, marketing and sales of luxury five-star boutique hotels and branded residences. Grace Bay Resorts is expanding its award-winning brand and services across the Caribbean. For more information, please visit [www.gracebayresorts.com](http://www.gracebayresorts.com).

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